

# ACTIVITY REPORT

2024

Connecting Industry  
and Community



[insideindustry.org.au](https://insideindustry.org.au)

Australia's Industry World LTD, trading  
as Inside Industry ACN 082 065 783



## About Us

Inside Industry is a not-for-profit organisation with a goal of '**Connecting Community and Industry**'.

Now in its 26th year, it uniquely blends local heavy industry with community engagement, education, and tourism, integrating heritage, culture, safety, environment, education, and industry.

**For students**, Inside Industry offers a variety of tours for all ages, from Kindergarten to Tertiary levels, providing insights into the processes, scale, sensory experiences, and career opportunities within the industry at Port Kembla.

**By hosting visitors of all ages**, Inside Industry fulfills its mission to engage with the community and demonstrate the value of industry, particularly in terms of trade, manufacturing, environmental achievements, cultural and social history, and economics.

## Our Purpose

To connect community and industry.

## Our Mission

To deliver services that are valued by our partners and customers, using safely managed industry experiences for a wide range of participants.

Inside Industry also manages the Port Kembla Steelworks Visitor Centre, located just outside the Port Kembla Steelworks. This versatile and well-resourced meeting place with modern facilities can host a variety of events, meetings, and functions.

## 2024 in Review

In 2024, Inside Industry celebrated its **25th anniversary** with a successful anniversary lunch, attended by many of its founding members who remain actively involved

3200



Group and Public Steel, Port, Blue Mile, and Clean Energy Tours continuing, **hosting 3,200 guests**

77



**Educational Tours** were a focus, with 77 tours and 2,472 students hosted

623



NSW Ports **Primary School Tours** were hosted for the third year, with 623 students participating. NSW Ports was pleased with the program, which will continue in 2025

6295



A total of **6,295 individuals** experienced the best of industry in the Illawarra

- **Events:** The venue hosted 239 events, including BlueScope events and various other functions such as meetings, conferences & exhibitions.
- **Upgrades:** New digital equipment was installed in the Visitor Centre, funded by the Port Kembla Community Investment Fund. This includes a robust WiFi system, digital banners, and a new venue-wide signage control system, enhancing the venue's appeal and functionality.
- **Infrastructure:** With BlueScope's assistance, road access to the Visitor Centre and its extensive car parking facilities was improved.
- **Guides:** The Guide Pool remains stable, with five new guides inducted in 2024. Opportunities are available for those interested in becoming guides, especially those who enjoy introducing people to new sights and have an interest or experience in industry.
- **Maintenance:** The Visitor Centre remains well-maintained, with gardening, grass maintenance, general cleaning, gutter-cleaning, and asset management coordinated through BlueScope Properties and other contractors.
- **Cybersecurity:** With advice from BlueScope IT, cybercrime exposure was assessed, including a Data Risk Review, and various safeguards were implemented.
- **STEM Activities:** STEM activities continue to expand, ensuring Inside Industry remains relevant to new and cleaner industrial practices at Port Kembla, especially for students and teachers.
- **Partnerships:** New financial partnership opportunities are being identified and developed to support program expansion. Opportunities exist for new partners to join our programs, providing mutual benefits.
- **Website Upgrade:** A thorough website upgrade was completed in 2024 to ensure this valuable marketing and communication tool is working to its full potential.



Exciting and innovative changes are happening in the worlds of industry, energy production, and BlueScope Master planning. We are committed to ensuring that Inside Industry remains relevant and an essential part of the Port Kembla industrial landscape.

**We welcome any ideas, concepts, or proposals for engagement, participation in tours, or uses of the Visitor Centre**

#### Contact Inside Industry Manager

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**INSIDE  
INDUSTRY**

